

fairfield multicultural festival



sunday 28th november

parade cultural performances
family entertainment
soccer tournament food stalls

participant applications open now!

sharing our harmony with the world....

INTRODUCTION

Engaging Diversity Project

As part of the 2010 Diverse Australia Program, the NSW Spanish and Latin American Association for Social Assistance (SLASA) will run the project 'Engaging Diversity' in the Fairfield City area. This is a community based project to address social inclusion in this highly diverse community.

'Engaging Diversity' is a Community Grant project administered by the NSW Spanish and Latin American Association for Social Assistance Inc and supported by the Assyrian Resource Centre, Bidwill and Fairfield High Schools, Fairfield City Council, the NSW Police Force, the Powerhouse Youth Theatre and Western Sydney Dance Action.

This project is proudly supported by the Australian Government's Diverse Australia Program, administered by the Department of Immigration and Citizenship.

The Diverse Australia Program aims to address issues of cultural, racial and religious intolerance by promoting respect, fairness, inclusion and a sense of belonging for everyone.

For more information on the Diverse Australia Program, visit www.harmony.gov.au

NSW Spanish and Latin American Association for Social Assistance

NSW Spanish and Latin American Association for Social Assistance is a community not-for-profit association which acts on behalf of the different Spanish and Latin American Communities in NSW. Our objectives include aiding immigrants and refugees to settle in Australia.

NSW SLASA also has the responsibility to identify the needs of the community and present them to different Government Departments and aim to develop strategies and establish projects that help improve the welfare of the Spanish and Latin-American communities in NSW.

In recent times, NSW SLASA began looking towards a better future, not only for the Spanish Speaking communities but for our neighbouring communities in NSW. We maintained the vision that together we could celebrate the diversity of the Australian multicultural climate and strive to overcome the challenges that our difference create. We also look to support new emerging communities and particularly support to the recently arrived African communities. We recognise our close connection with the African communities and its strong influence on Latin-American culture, music and dance.

Last year, we ran a youth based project to address tensions in our highly diverse community. We ran education activities as well as three large events; an intergenerational forum, a youth music and art expo and a multicultural youth conference.

In November 2009, NSW SLASA in partnership with Fairfield City Council held the first Fairfield youth conference held in Club Marconi. This event was made possible due to the great generosity of the club in providing three venue spaces on the day.

In May 2010, NSW SLASA will host it's first AFRO-LATINO festival at Fairfield High School. The event will aim to bring together African and Latin American communities and being building a relationship with the newly arrived African refugees. As part of the 'Engaging Diversity' Program, NSW SLASA will run a Multicultural Festival to promote a fair, respectful, socially inclusive and multicultural community for Fairfield LGA.

ABOUT THE MULTICULTURAL FESTIVAL

Why a Festival?

This festival has emerged as a result of identifying a need to hold multicultural events in Fairfield LGA as an open invitation for all communities to engage in a culturally diverse Australian way of life. A festival will provide a relaxed, family and community friendly environment for people of all ages, ethnic backgrounds to celebrate in each others cultures. The festival will be an example of a fair, accepting and welcoming Australian society.

Who will attend?

The Multicultural Festival will aim to welcome:

- 2,000 spectators for 80 ethnic community groups within Fairfield LGA
- 30 performance groups participating on the performance stage
- 200 performers parading in a Cultural Parade
- 10 multicultural community service providers stalls
- 6 multicultural food stalls

The Multicultural Festival will aim to be the largest festival of its kind held in South-Western Sydney. This Festival will also welcome distinguished guests from local, state and federal government.

What are the aims?

- to promote respect, fairness, inclusion and a sense of belonging for everyone
- to celebrate migration in Australia
- to celebrate cultural diversity
- to welcome newly arrived communities to mainstream society
- to support and celebrate the participation of multicultural Australian people

What happens after the Festival?

NSW SLASA in partnership with will develop a festival report by January 2010.

The report will be used to seek funding for an annual Multicultural festival in Fairfield, with the aim of bringing tourism to the area as well as promoting the Fairfield as a welcoming culturally diverse LGA.

FESTIVAL ACTIVITIES

Cultural Performances

The event will commence with an official Welcome to Country and performance from the Aboriginal Indigenous Communities. This will then be followed by a welcoming speech by a distinguished member or local, state or federal parliament. A performance celebrating Australia's socially inclusive society with a staging and retelling of Australian Migration through dance, commencing with Aboriginal dreamtime and continuing through to recent African arrival will follow

Cultural Parade

A cultural parade will dancers, musician from cultural community dance groups from Asia, Europe, Africa, North America, the Americas and Oceania and will be lead by representatives from the Aboriginal Indigenous communities.

Food and Information Stalls

6 food stalls will be offered to community groups who wish to sell their food at the festival. We will aim to have a food stall from each continent for variety.

Rides and Entertainment

We endeavour to have rides available for children and teens in oval 2 or 3 to provide further entertainment for families.

COMMUNITY PARTICIPATION

We honour Fairfield LGA as a place with incredible service providers and community representative that have a profound sense of social and community engagement

We would like to invite community leaders, community organisation and cultural groups to take part in the organisation and delivery of this festival to ensure that it fosters a true representation of the community spirit that lies in Fairfield LGA.

We require a working party to organise and manage the following activities;

- Cultural Parade
- Cultural Performances
- Promotion and Media Coverage
- Food and Information Stall Management
- Rides and Children's Entertainment
- Overall Event Co-ordination
- Volunteer training and Support

As a contributor of this event, NSW SLASA will acknowledge your organisation or group as an official partner of the event.

We hope you will join us in supporting this exciting community initiative.

For more information please contact
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